



FOR IMMEDIATE RELEASE

For more information, contact
Kristina Spindler
Viking Range, LLC
kspindler@middlebyresidential.com

The Viking® Brand Introduces the All-New 3 Series 30" Induction Range

Greenwood, Mississippi — [Viking Range, LLC](#), a leader in luxury kitchen appliances, proudly announces the release of the all-new 3 Series 30" Induction Range. Made for high performance in a refined, space-conscious design, this all-electric range delivers the power of induction with signature style, precision, and quality.

The Viking 3 Series 30" Induction Range features four powerful elements, driven by the exclusive MagneQuick™ Induction Power Generators for instant, energy-efficient heat and exceptional responsiveness. Two 8" elements boost up to 3,130 watts, while two 6.3" elements boost up to 2,190 watts. The power management induction system ensures faster boil times, precise temperature control, and optimal energy use. With both simmer and ultra-simmer settings, the surface delivers consistent low heat ideal for delicate sauces, melting, or keeping food warm.

Designed to bring clean, fireless cooking to the forefront, the induction surface is topped with a strong, wear-resistant glass ceramic surface framed in stainless steel for durability and easy cleanup. Digital LED controls and heavy-duty metal knobs with a child-safe push-to-turn design offer intuitive functionality in a sleek presentation.

Inside, a spacious 4.7 cu. ft. oven (4.1 cu. ft. measured per AHAM standards) delivers versatile performance for everyday cooking and entertaining alike. The exclusive Vari-Speed Dual Flow™ Convection System powers the dual ovens with the largest convection fan in the industry, working bi-directionally for even airflow and consistent cooking results. A wide range of high-performance modes includes bake, convection bake, TruConvec™ convection, convection roast, broil, dehydrate, and defrost.

The oven is equipped with a concealed 10-pass dual bake element and a 10-pass broiler with heat reflector for even heat distribution. Rapid Ready™ Preheat speeds up cooking prep, while halogen lighting, six rack positions, one TruGlide™ full-extension rack, and two standard racks ensure convenience and flexibility.

Offered in classic Stainless Steel and the designer-curated 18-color palette from the new Viking Color Collection, the 3 Series 30" Induction Range is made to stand out or blend beautifully within any kitchen. Optional accessories include a 6" back guard, countertop side and rear trim, and curb base.

Combining advanced induction technology with Viking's legacy of craftsmanship, this new addition to the Viking portfolio delivers modern efficiency with timeless design.

“With the new Viking 3 Series 30” Induction Range, we’re bringing the power and precision of professional-grade performance to more kitchens without compromising on style or space,” Sue Bailey, Brand Developer for Viking Range, LLC. “It’s a thoughtful balance of innovation and everyday functionality, designed to meet the evolving needs of today’s home chefs.”

The 3 Series 30” Induction Range starts at \$6,299 and is available now through authorized Viking dealers nationwide.

ABOUT VIKING

Viking Range, LLC originated ultra-premium commercial-type appliances for the home, creating a whole new category of home appliances. Committed to innovative product design, unrivaled performance and peerless quality, Viking is headquartered in Greenwood, Mississippi, and is a subsidiary of The Middleby Corporation, a long-time leader in commercial kitchen technology. Viking appliances are recognized globally as the foremost brand in the high-end appliance industry and are sold through a network of premium appliance distributors and dealers worldwide. For additional product information, to locate a Viking dealer in your area, or to request a quote, please visit www.vikingrange.com. VIKING is a registered trademark of Viking Range, LLC.

ABOUT MIDDLEBY RESIDENTIAL

Middleby Residential is a global leader in the design, manufacture, and distribution of premium residential kitchen appliances and solutions for outdoor cooking enthusiasts. Home to renowned brands including Viking®, La Cornue®, Lynx®, AGA®, Trade-Wind®, Josper®, EVO®, Fontana®, and more, Middleby Residential is dedicated to transforming kitchens into extraordinary spaces of culinary innovation, quality, design, and luxury in homes worldwide. Explore the art of cooking reimagined with Middleby Residential and its iconic portfolio of brands. Middleby Residential is part of The Middleby Corporation, a global leader in commercial, residential, and industrial, large-scale foodservice and solutions. For more information, visit www.middlebyresidential.com.